

INDUSTRY PROFILE

Arts, Entertainment, Recreation

NAICS 71

Arts, Entertainment, and Recreation comprises 1.8 percent of all state employment. It has an average monthly wage of \$1,518, 42 percent lower than the statewide average for all industries.

| 2004 | Employment | Wage* |
|---|---------------|----------------|
| Total | 19,954 | \$1,518 |
| Performing Arts and Spectator Sports | 3,005 | \$3,101 |
| Performing Arts Companies | 730 | \$2,070 |
| Spectator Sports | 634 | \$8,398 |
| Promoters of Performing Arts and Sports | 1,292 | \$1,128 |
| Agents and Managers for Public Figures | 55 | \$4,350 |
| Independent Artists, Writers, and Performers | 294 | \$2,679 |
| Museums, Historical Sites, Zoos, and Parks | 1,894 | \$2,084 |
| Amusements, Gambling, and Recreation | 15,055 | \$1,131 |
| Amusement Parks and Arcades | 1,209 | \$922 |
| Other Amusement and Recreation Industries | 13,755 | \$1,149 |

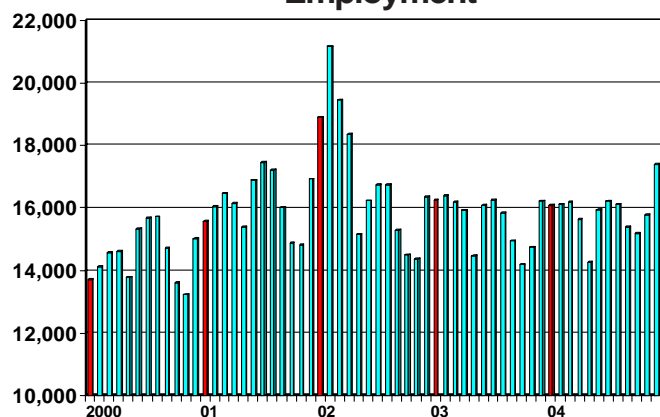
* Average monthly wage

Largest Employers

Lagoon*
 Deer Valley Resort*
 The Delta Center*
 The Canyons*
 Park City Mountain Resort*
 Sundance Partners*
 Alta Ski Resort*
 National Park Service*
 Brian Head Resort*
 Snowbasin Ski Resort*
 Sports and Fitness Club of America
 Ogden Athletic Club
 St. George City Recreation
 Ogden Parks & Recreation
 Xcel Spa & Fitness
 Tree House Athletic Club
 Salt Lake City Parks*
 Utah's Hogle Zoo*
 Sports Academy and Racquet Club

* Peak seasonal employment

Arts, Entertainment, Recreation Employment



North American
Industry
Classification
System

Arts, Entertainment, and Recreation

INDUSTRY HISTORY

| Year | Employment | Avg. Wage+ | % of Utah Avg. Wage | # of Establish. | Payrolls | Emp.% of State Total | Payroll % of State Total |
|------|------------|------------|---------------------|-----------------|-----------|----------------------|--------------------------|
| 2000 | 18,232 | \$1,326 | 55.2 | 799 | \$290.1 M | 1.7 | 0.9 |
| 2001 | 20,045 | \$1,468 | 59.4 | 851 | \$353.1 M | 1.9 | 1.1 |
| 2002 | 20,903 | \$1,804 | 71.9 | 880 | \$452.5 M | 1.9 | 1.4 |
| 2003 | 19,703 | \$1,486 | 58.2 | 926 | \$351.3 M | 1.8 | 1.1 |
| 2004 | 19,954 | \$1,518 | 57.5 | 971 | \$363.5 M | 1.8 | 1.0 |

+ Average Monthly Wage

COUNTY PROFILES

| County | Arts, Ent., Rec. Employment | % of State A/E/R Emp. | A/E/R % of County Total Emp. | Largest Arts, Ent., Rec. Employer |
|------------|-----------------------------|-----------------------|------------------------------|-----------------------------------|
| Salt Lake | 6,728 | 33.7 | 1.3 | The Delta Center |
| Summit | 2,748 | 13.8 | 15.7 | Deer Valley |
| Utah | 2,626 | 13.2 | 1.6 | Sundance Partners |
| Davis | 2,346 | 11.8 | 2.5 | Lagoon |
| Weber | 1,454 | 7.3 | 1.6 | Snowbasin Ski Resort |
| Washington | 1,048 | 5.3 | 2.4 | St. George City Recreation |
| Cache | 696 | 3.5 | 1.5 | Sports Acad. and Racq. Club |
| Kane | 379 | 1.9 | 13.3 | Aramark Sports |
| Grand | 339 | 1.7 | 8.1 | National Park Service |
| Iron | 326 | 1.6 | 2.2 | Brian Head Resort |

Equal Opportunity Employer/Program

Auxiliary aids and services are available upon request to individuals with disabilities. Call (801) 526-9240. Individuals with speech and/or hearing impairments may call the state relay at 1-800-346-4128.



Utah Department of Workforce Services
Economic and Data Collection and Analysis Unit
<http://jobs.utah.gov/wi/>

